



Create larger-than-life shopping experiences.

The Wall. Make a bold statement.

The Wall is in a class of its own, showcasing breathtaking visuals that leave a lasting impression in any retail environment. Unrivalled picture quality delivers the ultimate viewing experience, while easy installation and management make operating The Wall for Business effortless.

In retail, major electronics, apparel and luxury goods sellers are putting up branding and experiential walls as the signature piece in store designs. As retailers look to reopen, help clients lure customers back into stores and increase revenue. The Wall sets a tone for the environment that's visually stunning, engaging and easily changed as needed.



Why the Wall?

The ultimate visual brand experience

Distinguish your business with industry-leading technology engineered to defy the limits of visual innovation.

Big impact, small lift

Configure The Wall how you want in any environment with turnkey installation and flexible design without size, shape and structure limits.

Easy to manage and secure

Advanced usability and seamless integration with existing systems allow you to securely manage content your way.

Benefits

- From the deepest blacks to the brightest whites, The Wall brings your business to life through immaculate colors in their purest form.
- Immerse viewers in AI-optimized picture quality that delivers the ultimate viewing experience to enhance your brand.
- Speed deployment and lower installation costs with architecture and factory features that reduce on-site calibration.
- Leverage Samsung's partnership and white glove service and support to ease installation every step of the way.
- Operate with peace of mind knowing your business data is protected by Knox down to the chip.
- Ensure a safe viewing experience by protecting against blue light and electromagnetic waves.

Contact your Samsung sales representative or reseller for more information

Learn More: samsung.com/thewall samsung.com/business insights.samsung.com

Product Support: 1.866.SAM4BIZ

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