

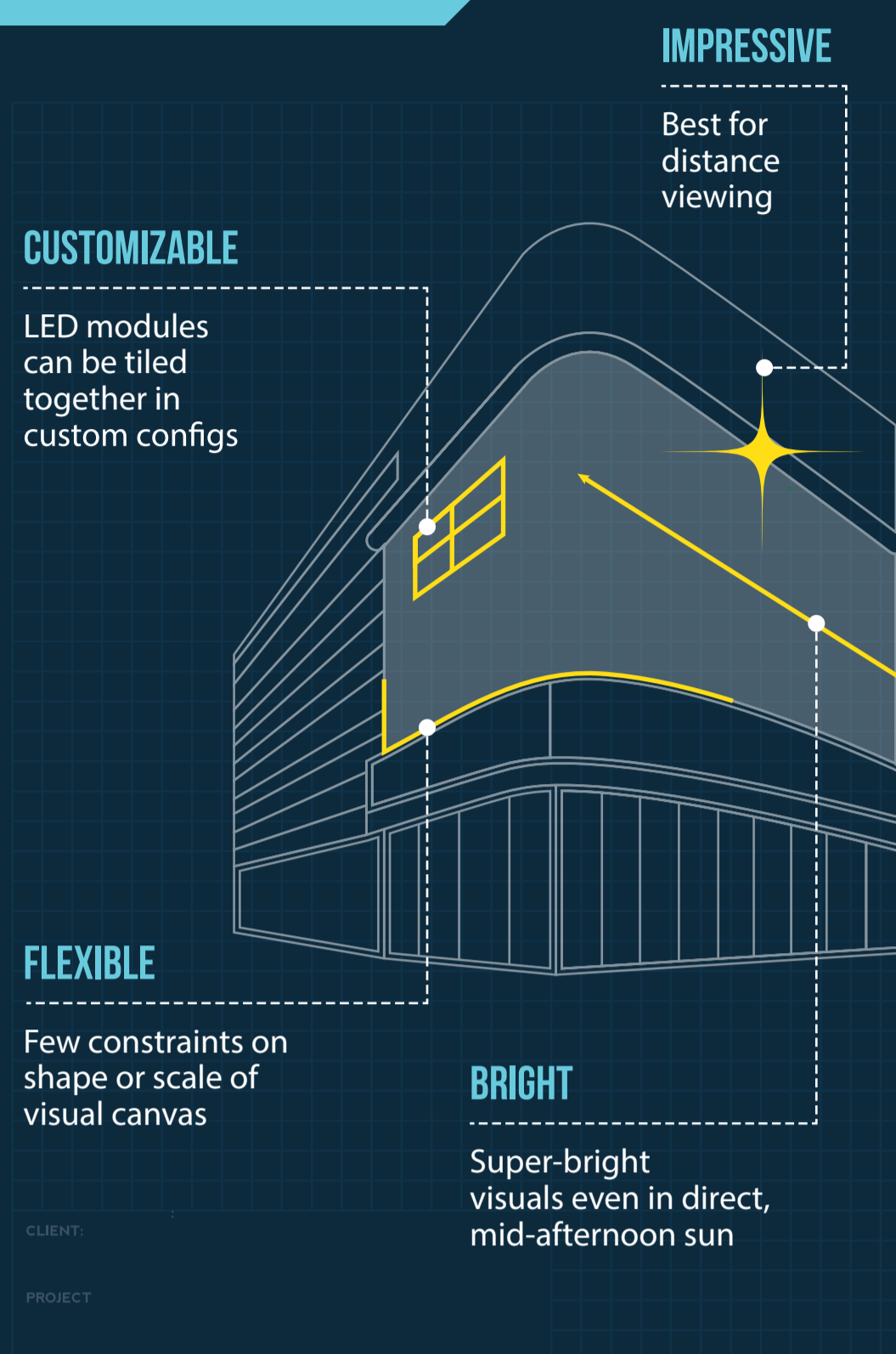
THE BRIGHT SIDE OF STOREFRONT MARKETING:

USING SUPER-BRIGHT DISPLAYS TO CONNECT WITH CUSTOMERS

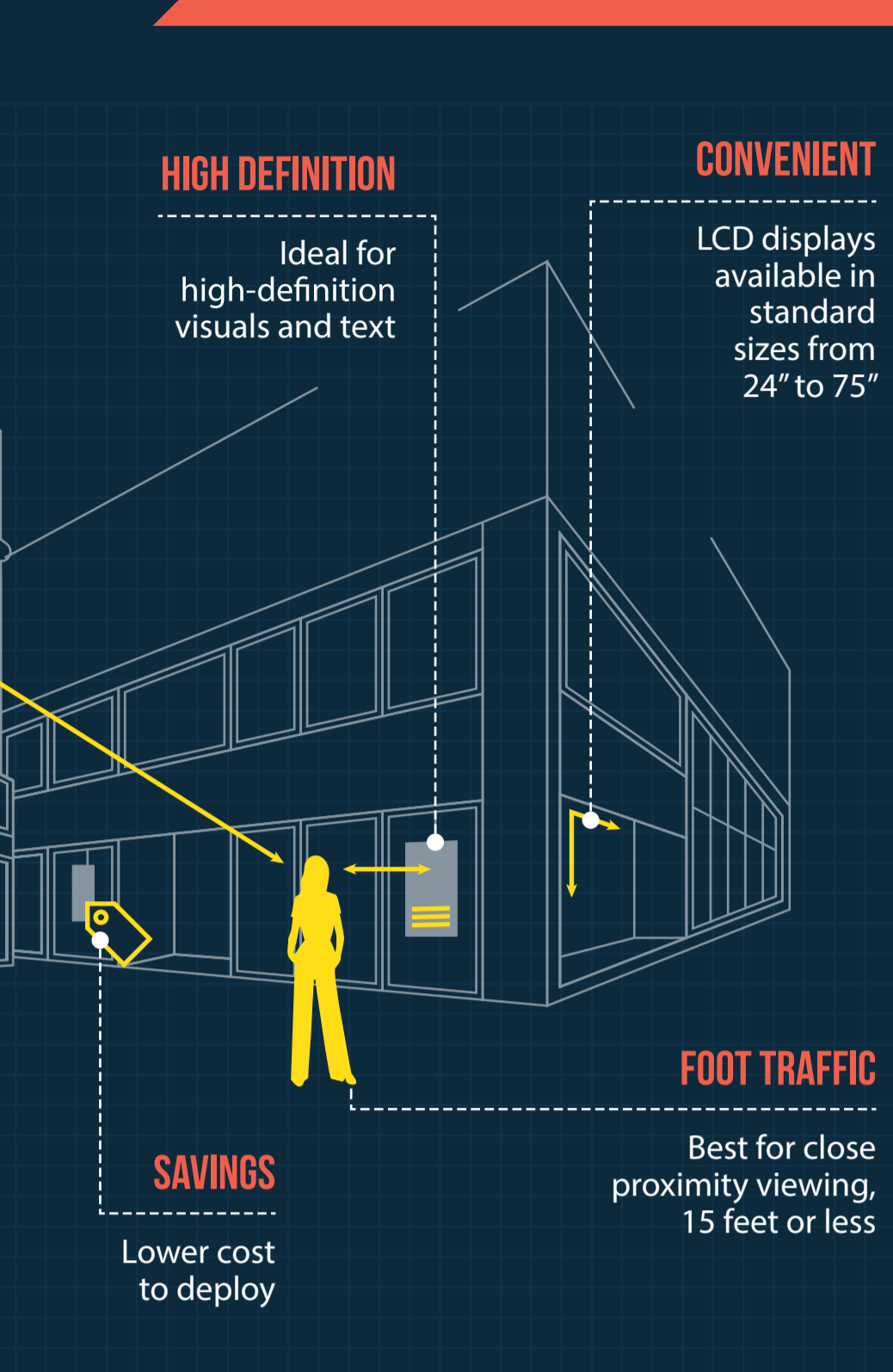
Two primary display technologies – high brightness LCDs and direct view LEDs – are making the future bright for bringing powerful visual messaging to sidewalks and streets, day or night.

While both offer the brightness to deliver powerful messaging even in direct sunlight, each has unique advantages. How can you identify the right technology for your window-front digital signage needs?

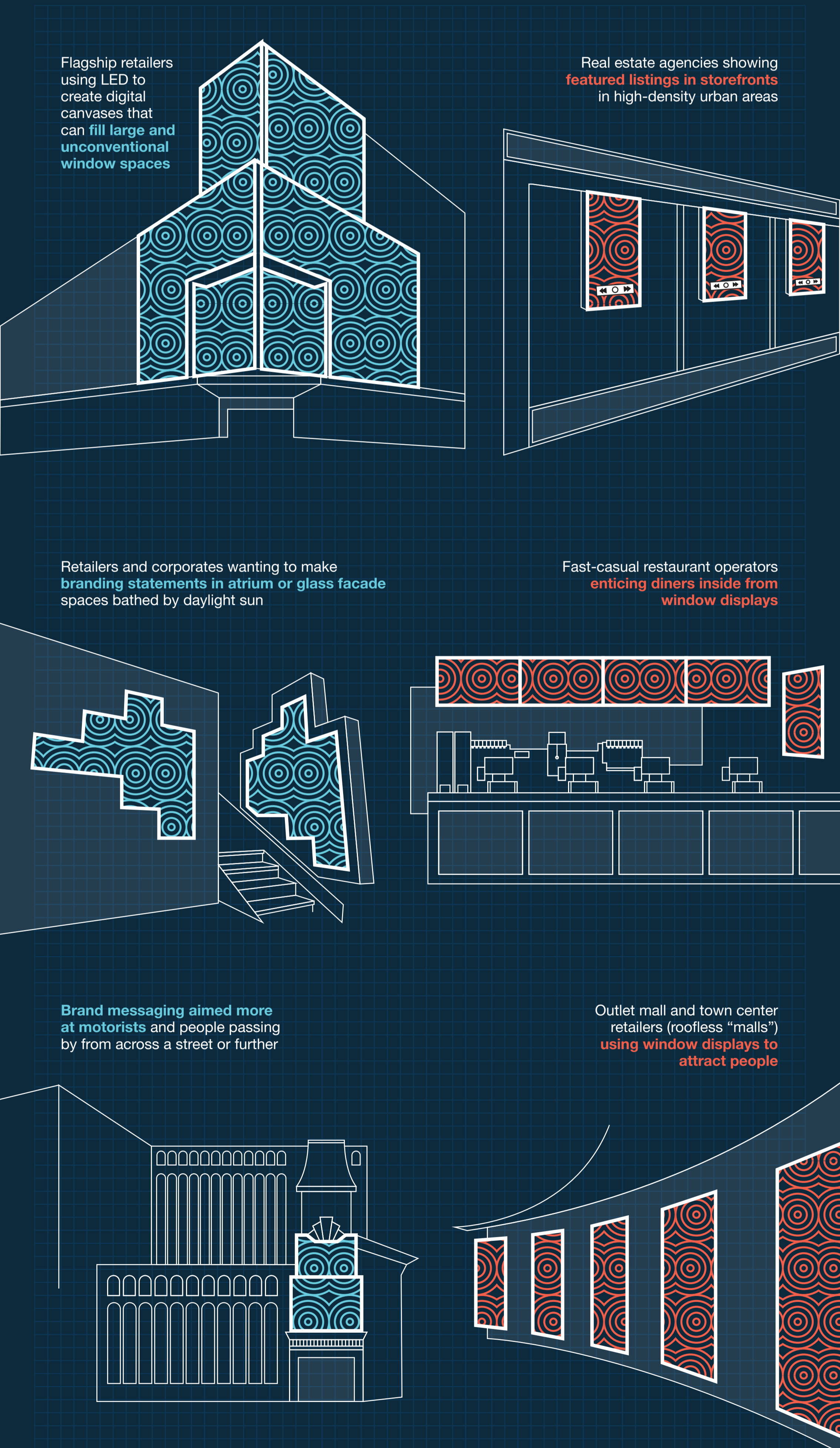
DIRECT VIEW LED



HIGH BRIGHTNESS LCD



WHERE THEY FIT IN



Samsung's lineup of high brightness LCD and direct view LED displays offer the **PERFORMANCE, RELIABILITY** and **EASE OF CONTENT MANAGEMENT** to brighten up your window-front.

LEARN MORE ABOUT SAMSUNG DISPLAY SOLUTIONS FOR THE WINDOW-FRONT:

HIGH BRIGHTNESS LCD
samsung.com/outdoordisplays

DIRECT VIEW LED
samsung.com/b2bledsignage

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